

# CHRISTY MURDOCK EDGAR

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As Inman's Marketing Mastermind and Lessons Learned columnist, Christy Murdock Edgar interviews some of the biggest names in the real estate business. As a content creator, consultant and coach, she brings expert insight and actionable strategies to workshops and meetings throughout the country, including Real Estate One's 2018 Michigan State Convention and

Hudson Gateway Association of Realtor's recent Realtor Appreciation Day event.

Christy has written courses for Florida Realtors in 2018 covering topics from cloud-based businesses to social media marketing. She looks forward to the opportunity to help bring up-to-the-minute content marketing strategies to agents throughout the state, so that they can market more effectively and grow the business of their dreams.

## CREDENTIALS

### Education

- » Master of Arts– Georgia College & State University

### CE Express

- » Build Your Business with Instagram and Snapchat
- » How to Run Your Business with Google and the Cloud
- » Introduction to the Cloud



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