



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666  
f 239.597.7725

www.NABOR.com  
www.NaplesArea.com

1455 Pine Ridge Road  
Naples, FL 34109

3Q 2018

### Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	
\$0-\$300K	725	827	14%	3,870	3,727	-4%	838	889	6%	3,960	3,782	-4%	\$ 225	\$ 222	-1%	\$ 220	\$ 220	0%	1,342	1,440	7%	77	84	9%	
\$300K-\$500K	496	618	25%	2,563	2,705	6%	500	619	24%	2,405	2,583	7%	\$ 388	\$ 380	-2%	\$ 380	\$ 379	0%	1,220	1,349	11%	99	95	-4%	
\$500K-\$1M	285	352	24%	1,647	1,679	2%	296	323	9%	1,542	1,545	0%	\$ 642	\$ 670	4%	\$ 654	\$ 655	0%	1,095	1,029	-6%	125	107	-14%	
\$1M-\$2M	113	133	18%	639	775	21%	103	122	18%	573	741	29%	\$ 1,350	\$ 1,299	-4%	\$ 1,340	\$ 1,375	3%	464	458	-1%	130	127	-2%	
\$2M+	56	84	50%	427	538	26%	66	79	20%	405	479	18%	\$ 3,537	\$ 3,025	-14%	\$ 3,100	\$ 2,991	-4%	487	500	3%	168	175	4%	
<b>TOTAL</b>	<b>1,675</b>	<b>2,014</b>	<b>20%</b>	<b>9,146</b>	<b>9,424</b>	<b>3%</b>	<b>1,803</b>	<b>2,032</b>	<b>13%</b>	<b>8,885</b>	<b>9,130</b>	<b>3%</b>	<b>\$ 320</b>	<b>\$ 330</b>	<b>3%</b>	<b>\$ 329</b>	<b>\$ 344</b>	<b>5%</b>	<b>4,608</b>	<b>4,776</b>	<b>4%</b>	<b>99</b>	<b>98</b>	<b>-1%</b>	
													<b>Median &gt; \$300K</b>	<b>\$ 498</b>	<b>\$ 478</b>	<b>-4%</b>	<b>\$ 512</b>	<b>\$ 517</b>	<b>1%</b>						

### Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
Naples Beach	257	322	25%	1,672	1,755	5%	303	336	11%	1,647	1,671	1%	\$ 725	\$ 700	-3%	\$ 760	\$ 792	4%	999	1,002	0%	125	107	-14%
North Naples	508	569	12%	2,529	2,689	6%	566	579	2%	2,474	2,626	6%	\$ 385	\$ 385	0%	\$ 380	\$ 400	5%	1,323	1,207	-9%	97	104	7%
Central Naples	271	354	31%	1,454	1,496	3%	287	333	16%	1,431	1,440	1%	\$ 252	\$ 243	-4%	\$ 250	\$ 255	2%	570	585	3%	81	92	14%
South Naples	272	301	11%	1,505	1,443	-4%	283	326	15%	1,458	1,407	-3%	\$ 230	\$ 236	3%	\$ 240	\$ 250	4%	705	787	12%	97	94	-3%
East Naples	347	430	24%	1,848	1,890	2%	345	417	21%	1,742	1,838	6%	\$ 300	\$ 315	5%	\$ 305	\$ 319	5%	913	1,058	16%	93	87	-6%
Immokalee/Ave Maria	6	22	267%	52	68	31%	7	22	214%	54	64	19%	\$ 285	\$ 255	-11%	\$ 249	\$ 254	2%	40	67	68%	91	79	-13%
<b>TOTAL</b>	<b>1,661</b>	<b>1,998</b>	<b>20%</b>	<b>9,060</b>	<b>9,341</b>	<b>3%</b>	<b>1,791</b>	<b>2,013</b>	<b>12%</b>	<b>8,806</b>	<b>9,046</b>	<b>3%</b>	<b>\$ 319</b>	<b>\$ 330</b>	<b>3%</b>	<b>\$ 329</b>	<b>\$ 342</b>	<b>4%</b>	<b>4,550</b>	<b>4,706</b>	<b>3%</b>	<b>98</b>	<b>97</b>	<b>-1%</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666  
f 239.597.7725

www.NABOR.com  
www.NaplesArea.com

1455 Pine Ridge Road  
Naples, FL 34109

3Q 2018

### Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	
\$0-\$300K	219	231	5%	1,229	971	-21%	244	229	-6%	1,251	1,019	-19%	\$ 251	\$ 265	6%	\$ 250	\$ 260	4%	256	330	29%	62	55	-11%	
\$300K-\$500K	332	416	25%	1,566	1,691	8%	351	399	14%	1,506	1,632	8%	\$ 390	\$ 390	0%	\$ 388	\$ 387	0%	667	783	17%	89	94	6%	
\$500K-\$1M	210	253	20%	1,037	1,096	6%	211	212	0%	962	1,013	5%	\$ 649	\$ 645	-1%	\$ 650	\$ 645	-1%	708	676	-5%	121	100	-17%	
\$1M-\$2M	75	81	8%	365	422	16%	67	77	15%	327	390	19%	\$ 1,425	\$ 1,317	-8%	\$ 1,360	\$ 1,320	-3%	285	297	4%	150	131	-13%	
\$2M+	38	65	71%	329	394	20%	54	62	15%	305	355	16%	\$ 3,537	\$ 3,037	-14%	\$ 3,200	\$ 3,250	2%	398	409	3%	169	193	14%	
<b>TOTAL</b>	<b>874</b>	<b>1,046</b>	<b>20%</b>	<b>4,526</b>	<b>4,574</b>	<b>1%</b>	<b>927</b>	<b>979</b>	<b>6%</b>	<b>4,351</b>	<b>4,409</b>	<b>1%</b>	<b>\$ 418</b>	<b>\$ 419</b>	<b>0%</b>	<b>\$ 410</b>	<b>\$ 435</b>	<b>6%</b>	<b>2,314</b>	<b>2,495</b>	<b>8%</b>	<b>100</b>	<b>97</b>	<b>-3%</b>	
													Median > \$300K	\$ 499	\$ 485	-3%	\$ 515	\$ 515	0%						

### Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
Naples Beach	112	130	16%	664	699	5%	135	124	-8%	640	665	4%	\$ 1,050	\$ 1,175	12%	\$ 1,122	\$ 1,250	11%	439	440	0%	137	118	-14%
North Naples	240	296	23%	1,148	1,222	6%	276	274	-1%	1,137	1,166	3%	\$ 499	\$ 502	1%	\$ 510	\$ 536	5%	694	620	-11%	103	110	7%
Central Naples	132	159	20%	701	665	-5%	134	134	0%	684	639	-7%	\$ 340	\$ 357	5%	\$ 325	\$ 356	10%	259	287	11%	83	84	1%
South Naples	114	114	0%	563	532	-6%	111	119	7%	521	523	0%	\$ 300	\$ 390	30%	\$ 335	\$ 385	15%	260	307	18%	93	99	6%
East Naples	262	314	20%	1,356	1,341	-1%	257	296	15%	1,279	1,307	2%	\$ 325	\$ 344	6%	\$ 325	\$ 345	6%	582	726	25%	89	78	-12%
Immokalee/Ave Maria	5	22	340%	41	63	54%	7	20	186%	43	58	35%	\$ 285	\$ 257	-10%	\$ 260	\$ 258	-1%	38	55	45%	91	81	-11%
<b>TOTAL</b>	<b>865</b>	<b>1,035</b>	<b>20%</b>	<b>4,473</b>	<b>4,522</b>	<b>1%</b>	<b>920</b>	<b>967</b>	<b>5%</b>	<b>4,304</b>	<b>4,358</b>	<b>1%</b>	<b>\$ 420</b>	<b>\$ 419</b>	<b>0%</b>	<b>\$ 410</b>	<b>\$ 435</b>	<b>6%</b>	<b>2,272</b>	<b>2,435</b>	<b>7%</b>	<b>100</b>	<b>96</b>	<b>-4%</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable.  
 \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold.  
 Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666  
f 239.597.7725

www.NABOR.com  
www.NaplesArea.com

1455 Pine Ridge Road  
Naples, FL 34109

3Q 2018

### Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	
\$0-\$300K	506	596	18%	2,641	2,756	4%	594	660	11%	2,709	2,763	2%	\$ 205	\$ 198	-3%	\$ 204	\$ 200	-2%	1,086	1,110	2%	84	93	11%	
\$300K-\$500K	164	202	23%	997	1,014	2%	149	220	48%	899	951	6%	\$ 370	\$ 365	-1%	\$ 365	\$ 360	-1%	553	566	2%	120	96	-20%	
\$500K-\$1M	75	99	32%	610	583	-4%	85	111	31%	580	532	-8%	\$ 620	\$ 705	14%	\$ 685	\$ 687	0%	387	353	-9%	134	121	-10%	
\$1M-\$2M	38	52	37%	274	353	29%	36	45	25%	246	351	43%	\$ 1,305	\$ 1,250	-4%	\$ 1,310	\$ 1,470	12%	179	161	-10%	90	119	32%	
\$2M+	18	19	6%	98	144	47%	12	17	42%	100	124	24%	\$ 3,512	\$ 2,900	-17%	\$ 2,762	\$ 2,545	-8%	89	91	2%	162	103	-36%	
<b>TOTAL</b>	<b>801</b>	<b>968</b>	<b>21%</b>	<b>4,620</b>	<b>4,850</b>	<b>5%</b>	<b>876</b>	<b>1,053</b>	<b>20%</b>	<b>4,534</b>	<b>4,721</b>	<b>4%</b>	<b>\$ 248</b>	<b>\$ 251</b>	<b>1%</b>	<b>\$ 265</b>	<b>\$ 265</b>	<b>0%</b>	<b>2,294</b>	<b>2,281</b>	<b>-1%</b>	<b>97</b>	<b>95</b>	<b>-2%</b>	
													<b>Median &gt; \$300K</b>	<b>\$ 495</b>	<b>\$ 460</b>	<b>-7%</b>	<b>\$ 510</b>	<b>\$ 520</b>	<b>2%</b>						

### Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.	3rd Qtr 2017	3rd Qtr 2018	% Chg.
Naples Beach	145	192	32%	1,008	1,056	5%	168	212	26%	1,007	1,006	0%	\$ 550	\$ 563	2%	\$ 650	\$ 667	3%	560	562	0%	115	100	-13%
North Naples	268	273	2%	1,381	1,467	6%	290	305	5%	1,337	1,460	9%	\$ 260	\$ 272	5%	\$ 273	\$ 279	2%	629	587	-7%	91	99	9%
Central Naples	139	195	40%	753	831	10%	153	199	30%	747	801	7%	\$ 187	\$ 190	2%	\$ 187	\$ 183	-2%	311	298	-4%	80	98	23%
South Naples	158	187	18%	942	911	-3%	172	207	20%	937	884	-6%	\$ 183	\$ 185	1%	\$ 200	\$ 205	2%	445	480	8%	99	91	-8%
East Naples	85	116	36%	492	549	12%	88	121	38%	463	531	15%	\$ 253	\$ 272	8%	\$ 265	\$ 275	4%	331	332	0%	107	107	0%
Immokalee/Ave Maria	1	0	-100%	11	5	-55%	0	2		11	6	-45%	\$ -	\$ 166		\$ 245	\$ 202	-18%	2	12	500%	0	61	
<b>TOTAL</b>	<b>796</b>	<b>963</b>	<b>21%</b>	<b>4,587</b>	<b>4,819</b>	<b>5%</b>	<b>871</b>	<b>1,046</b>	<b>20%</b>	<b>4,502</b>	<b>4,688</b>	<b>4%</b>	<b>\$ 247</b>	<b>\$ 251</b>	<b>2%</b>	<b>\$ 264</b>	<b>\$ 265</b>	<b>0%</b>	<b>2,278</b>	<b>2,271</b>	<b>0%</b>	<b>97</b>	<b>98</b>	<b>1%</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable.

\*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

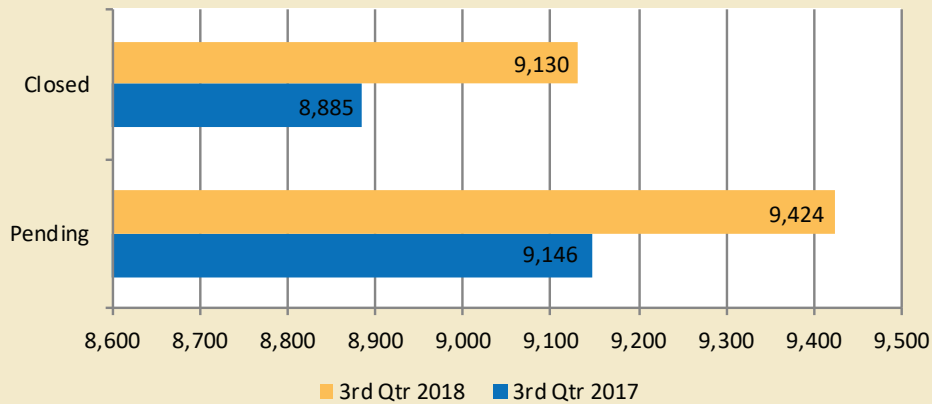
p 239.597.1666  
f 239.597.7725

[www.NABOR.com](http://www.NABOR.com)  
[www.NaplesArea.com](http://www.NaplesArea.com)

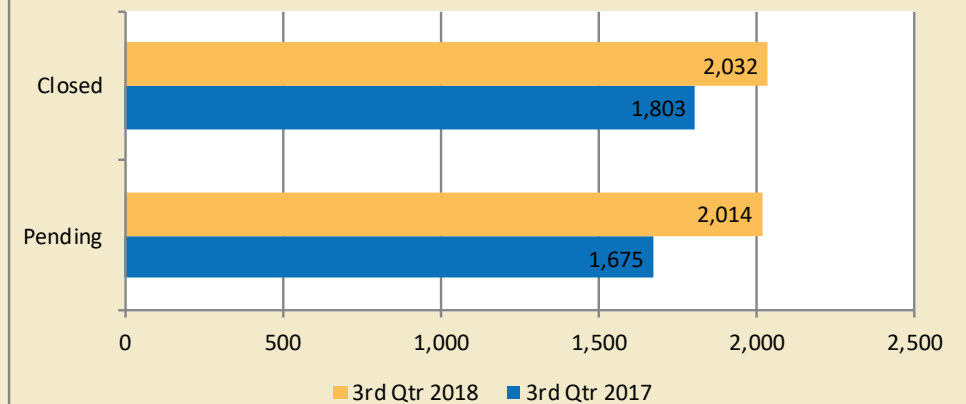
1455 Pine Ridge Road  
Naples, FL 34109

3Q 2018

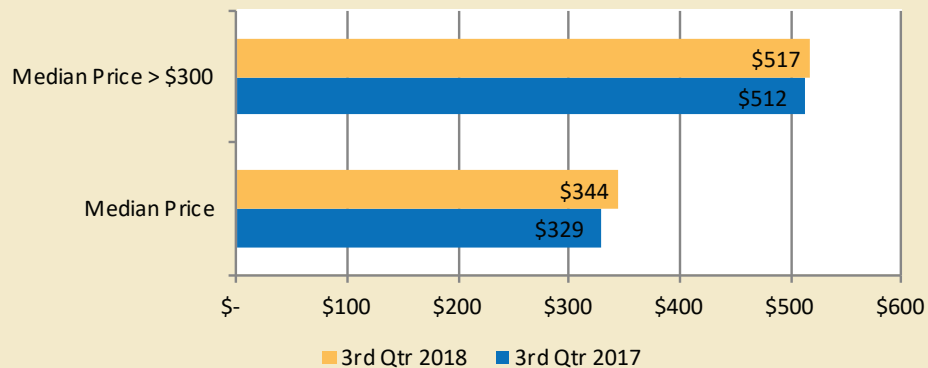
### Most Recent 12 Months



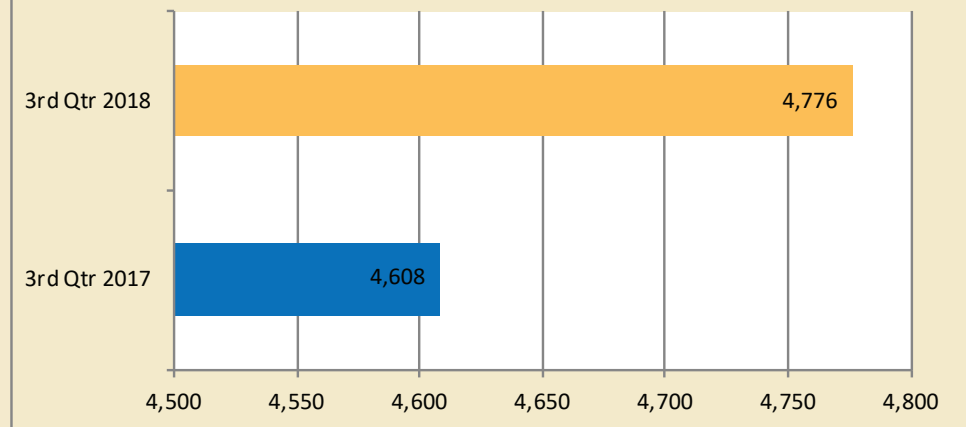
### Quarter to Quarter



### Median Closed Price (,000's) 12 Months Ending



### Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.