



# Real life. Real answers.

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www.NABOR.com  
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1455 Pine Ridge Road  
Naples, FL 34109



## Overall Market Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	July 2007	July 2008
	\$0-\$300K	98	302	1,434	2,261	100	200	1,324	1,905	\$ 239	\$ 190	\$ 240	\$ 210	*	4,723	166
\$300K-\$500K	84	79	1,450	1,153	74	69	1,258	979	\$ 385	\$ 389	\$ 371	\$ 388	*	2,265	167	178
\$500K-\$1M	54	62	933	802	62	58	843	696	\$ 615	\$ 680	\$ 675	\$ 670	*	2,072	163	236
\$1M-\$2M	18	18	411	383	21	22	387	337	\$ 1,385	\$ 1,425	\$ 1,412	\$ 1,350	*	918	191	273
\$2M+	20	19	321	281	18	12	283	222	\$ 3,145	\$ 3,425	\$ 2,850	\$ 2,862	*	662	333	360
<b>TOTAL</b>	<b>274</b>	<b>480</b>	<b>4,549</b>	<b>4,880</b>	<b>275</b>	<b>361</b>	<b>4,095</b>	<b>4,139</b>	<b>\$ 385</b>	<b>\$ 275</b>	<b>\$ 385</b>	<b>\$ 325</b>	<b>11,190</b>	<b>10,640</b>	<b>180</b>	<b>193</b>

## Overall Market Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	July 2007	July 2008
	Naples Beach	50	75	923	1,062	60	79	908	973	\$ 850	\$ 601	\$ 950	\$ 740	*	2,135	203
North Naples	95	126	1,261	1,362	93	102	1,133	1,194	\$ 399	\$ 328	\$ 430	\$ 350	*	2,690	192	204
Central Naples	62	98	970	807	43	64	802	662	\$ 275	\$ 187	\$ 290	\$ 250	*	1,846	157	189
South Naples	29	75	592	707	36	58	551	623	\$ 265	\$ 185	\$ 290	\$ 229	*	1,581	163	205
East Naples	34	97	744	863	42	54	651	623	\$ 324	\$ 213	\$ 340	\$ 254	*	2,157	160	132
Immokalee/Ave Maria	0	0	7	4	0	0	4	2	**	**	\$ 182	\$ 257	*	22	0	0
<b>TOTAL</b>	<b>270</b>	<b>471</b>	<b>4,497</b>	<b>4,805</b>	<b>274</b>	<b>357</b>	<b>4,049</b>	<b>4,077</b>	<b>\$ 386</b>	<b>\$ 275</b>	<b>\$ 385</b>	<b>\$ 325</b>	<b>*</b>	<b>10,431</b>	<b>180</b>	<b>191</b>

## Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single family homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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## Single Family Home Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	July 2007	July 2008
	\$0-\$300K	30	174	400	982	29	94	362	703	\$ 245	\$ 185	\$ 265	\$ 214	*	2,009	137
\$300K-\$500K	53	54	856	649	50	40	755	571	\$ 380	\$ 393	\$ 375	\$ 394	*	1,252	151	163
\$500K-\$1M	38	40	550	453	46	32	494	385	\$ 581	\$ 669	\$ 668	\$ 669	*	1,072	157	224
\$1M-\$2M	12	10	230	233	14	13	212	213	\$ 1,442	\$ 1,200	\$ 1,448	\$ 1,350	*	559	153	267
\$2M+	14	14	225	186	15	9	180	141	\$ 3,300	\$ 3,000	\$ 3,000	\$ 3,000	*	506	356	412
<b>TOTAL</b>	<b>147</b>	<b>292</b>	<b>2,261</b>	<b>2,503</b>	<b>154</b>	<b>188</b>	<b>2,003</b>	<b>2,013</b>	<b>\$ 495</b>	<b>\$ 302</b>	<b>\$ 460</b>	<b>\$ 399</b>	<b>5,261</b>	<b>5,398</b>	<b>174</b>	<b>181</b>

## Single Family Home Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	July 2007	July 2008
	Naples Beach	21	38	349	436	33	35	335	384	\$ 1,385	\$ 601	\$ 1,210	\$ 974	*	807	204
North Naples	53	61	617	653	48	44	553	571	\$ 508	\$ 412	\$ 582	\$ 450	*	1,284	177	237
Central Naples	33	62	446	452	24	37	379	354	\$ 397	\$ 230	\$ 365	\$ 359	*	969	163	192
South Naples	14	41	259	283	18	24	233	244	\$ 325	\$ 285	\$ 358	\$ 367	*	726	166	176
East Naples	24	83	550	629	30	45	468	420	\$ 322	\$ 175	\$ 350	\$ 241	*	1,498	153	121
Immokalee/Ave Maria	0	0	6	4	0	0	4	2	**	**	\$ 182	\$ 257	*	16	0	0
<b>TOTAL</b>	<b>145</b>	<b>285</b>	<b>2,227</b>	<b>2,457</b>	<b>153</b>	<b>185</b>	<b>1,972</b>	<b>1,975</b>	<b>\$ 495</b>	<b>\$ 300</b>	<b>\$ 460</b>	<b>\$ 397</b>	<b>*</b>	<b>5,300</b>	<b>175</b>	<b>177</b>

## Legend

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South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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## Condominium Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	July 2007	July 2008
	\$0-\$300K	68	128	1,034	1,279	71	106	962	1,202	\$ 230	\$ 190	\$ 230	\$ 209	*	2,714	181
\$300K-\$500K	31	25	594	504	24	29	503	408	\$ 397	\$ 380	\$ 360	\$ 380	*	1,013	188	196
\$500K-\$1M	16	22	383	349	16	26	349	311	\$ 650	\$ 691	\$ 680	\$ 675	*	1,000	179	250
\$1M-\$2M	6	8	181	150	7	9	175	124	\$ 1,200	\$ 1,350	\$ 1,400	\$ 1,350	*	359	255	279
\$2M+	6	5	96	95	3	3	103	81	\$ 2,300	\$ 3,150	\$ 2,745	\$ 2,700	*	156	195	151
<b>TOTAL</b>	<b>127</b>	<b>188</b>	<b>2,288</b>	<b>2,377</b>	<b>121</b>	<b>173</b>	<b>2,092</b>	<b>2,126</b>	<b>\$ 279</b>	<b>\$ 250</b>	<b>\$ 320</b>	<b>\$ 275</b>	<b>5,929</b>	<b>5,242</b>	<b>187</b>	<b>207</b>

## Condominium Statistics By Area

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	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	12-month ending 7/2007	12-month ending 7/2008	July 2007	July 2008	July 2007	July 2008
	Naples Beach	29	37	574	626	27	44	573	589	\$ 650	\$ 600	\$ 840	\$ 640	*	1,328	201
North Naples	42	65	644	709	45	58	580	623	\$ 275	\$ 257	\$ 305	\$ 262	*	1,406	209	179
Central Naples	29	36	524	355	19	27	423	308	\$ 220	\$ 160	\$ 240	\$ 202	*	877	148	185
South Naples	15	34	333	424	18	34	318	379	\$ 227	\$ 165	\$ 250	\$ 200	*	855	160	225
East Naples	10	14	194	234	12	9	183	203	\$ 334	\$ 225	\$ 308	\$ 275	*	659	177	185
Immokalee/Ave Maria	0	0	1	0	0	0	0	0	**	**	**	**	*	6	0	0
<b>TOTAL</b>	<b>125</b>	<b>186</b>	<b>2,270</b>	<b>2,348</b>	<b>121</b>	<b>172</b>	<b>2,077</b>	<b>2,102</b>	<b>\$ 279</b>	<b>\$ 250</b>	<b>\$ 320</b>	<b>\$ 275</b>	<b>*</b>	<b>5,131</b>	<b>187</b>	<b>206</b>

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