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239.597.1666
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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM		
	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	1st Qtr 2009	1st Qtr 2010	
\$0-\$300K	1,563	2,315	4,094	7,326	992	1,393	3,181	5,502	\$ 130	\$ 138	\$ 165	\$ 134	4,936	4,654	123	147	
\$300K-\$500K	288	454	991	1,399	175	270	862	1,054	\$ 372	\$ 375	\$ 380	\$ 375	2,210	1,661	190	193	
\$500K-\$1M	175	336	696	963	112	188	626	711	\$ 642	\$ 642	\$ 652	\$ 653	2,148	1,664	207	257	
\$1M-\$2M	73	146	284	380	47	76	268	284	\$ 1,350	\$ 1,360	\$ 1,378	\$ 1,325	1,075	934	250	226	
\$2M+	61	95	216	232	44	54	196	178	\$ 3,362	\$ 2,975	\$ 2,800	\$ 3,000	842	644	267	278	
TOTAL	2,160	3,346	6,281	10,300	1,370	1,981	5,133	7,729	\$ 178	\$ 182	\$ 235	\$ 180	11,211	9,557	150	172	
									Median > \$300K	\$ 535	\$ 525	\$ 550	\$ 525				

Overall Market Statistics By Area

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	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	1st Qtr 2009	1st Qtr 2010
Naples Beach	299	567	1,021	1,623	215	351	964	1,305	\$ 550	\$ 487	\$ 625	\$ 505	2,763	2,437	195	225
North Naples	526	888	1,602	2,670	354	513	1,401	2,001	\$ 250	\$ 231	\$ 288	\$ 240	2,837	2,464	167	172
Central Naples	468	668	1,275	2,128	267	392	979	1,553	\$ 110	\$ 120	\$ 157	\$ 115	1,742	1,573	125	139
South Naples	298	498	844	1,392	196	306	713	1,084	\$ 140	\$ 156	\$ 179	\$ 148	1,665	1,286	151	170
East Naples	553	692	1,463	2,369	332	392	1,019	1,693	\$ 141	\$ 155	\$ 170	\$ 140	1,973	1,622	123	161
Immokalee/Ave Maria	10	13	18	40	3	8	5	31	\$ 145	\$ 74	\$ 34	\$ 70	25	29	92	104
TOTAL	2,154	3,326	6,223	10,222	1,367	1,962	5,081	7,667	\$ 178	\$ 182	\$ 235	\$ 179	11,005	9,411	150	172

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	1st Qtr 2009	1st Qtr 2010
\$0-\$300K	852	1,082	2,300	3,724	521	621	1,610	2,745	\$ 122	\$ 140	\$ 155	\$ 126	1,872	1,719	106	135
\$300K-\$500K	163	267	601	880	97	165	518	657	\$ 370	\$ 380	\$ 385	\$ 375	1,123	857	180	174
\$500K-\$1M	105	166	419	495	64	92	369	368	\$ 640	\$ 629	\$ 650	\$ 662	1,023	794	186	230
\$1M-\$2M	42	91	166	238	29	48	159	172	\$ 1,365	\$ 1,375	\$ 1,375	\$ 1,332	659	585	263	221
\$2M+	41	61	152	159	29	43	137	128	\$ 3,475	\$ 2,950	\$ 2,875	\$ 3,000	636	497	284	286
TOTAL	1,203	1,667	3,638	5,496	740	969	2,793	4,070	\$ 179	\$ 206	\$ 254	\$ 191	5,313	4,452	139	164

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	1st Qtr 2009	1st Qtr 2010
Naples Beach	130	214	458	681	91	136	424	538	\$ 620	\$ 605	\$ 709	\$ 550	1,011	912	171	213
North Naples	203	373	719	1,113	152	219	646	847	\$ 344	\$ 344	\$ 390	\$ 360	1,340	1,100	181	194
Central Naples	248	321	748	1,123	133	190	550	815	\$ 105	\$ 142	\$ 180	\$ 125	881	766	115	140
South Naples	146	220	425	636	89	123	328	487	\$ 155	\$ 225	\$ 200	\$ 180	689	519	159	157
East Naples	463	517	1,235	1,862	271	283	807	1,321	\$ 122	\$ 135	\$ 153	\$ 125	1,253	1,044	111	135
Immokalee/Ave Maria	9	10	15	34	2	7	4	27	\$ 152	\$ 69	\$ 90	\$ 69	15	19	126	99
TOTAL	1,199	1,655	3,600	5,449	738	958	2,759	4,035	\$ 179	\$ 210	\$ 250	\$ 190	5,189	4,360	139	163

Legend

Geographic Location	USPS Zip Codes
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Condominium Statistics By Price

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	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	12-month ending 3/2009	12-month ending 3/2010	1st Qtr 2009	1st Qtr 2010	1st Qtr 2009	1st Qtr 2010
\$0-\$300K	711	1,233	1,794	3,602	471	772	1,571	2,757	\$ 136	\$ 136	\$ 175	\$ 139	3,064	2,935	141	157
\$300K-\$500K	125	187	390	519	78	105	344	397	\$ 377	\$ 365	\$ 375	\$ 370	1,087	804	202	219
\$500K-\$1M	70	170	277	468	48	96	257	343	\$ 647	\$ 650	\$ 653	\$ 650	1,125	870	232	284
\$1M-\$2M	31	55	118	142	18	28	109	112	\$ 1,332	\$ 1,360	\$ 1,350	\$ 1,320	416	349	234	233
\$2M+	20	34	64	73	15	11	59	50	\$ 3,125	\$ 2,500	\$ 2,775	\$ 2,775	206	147	227	243
TOTAL	957	1,679	2,643	4,804	630	1,012	2,340	3,659	\$ 177	\$ 167	\$ 220	\$ 170	5,898	5,105	163	180

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
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Naples Beach	169	353	563	942	124	215	540	767	\$ 525	\$ 445	\$ 575	\$ 500	1,752	1,525	213	233
North Naples	323	515	883	1,557	202	294	755	1,154	\$ 192	\$ 167	\$ 225	\$ 165	1,497	1,364	156	155
Central Naples	220	347	527	1,005	134	202	429	738	\$ 113	\$ 107	\$ 145	\$ 109	861	807	134	138
South Naples	152	278	419	756	107	183	385	597	\$ 120	\$ 135	\$ 160	\$ 132	976	767	143	179
East Naples	90	175	228	507	61	109	212	372	\$ 190	\$ 206	\$ 225	\$ 209	720	578	180	229
Immokalee/Ave Maria	1	3	3	6	1	1	1	4	\$ 420	\$ 98	\$ 420	\$ 135	10	10	25	134
TOTAL	955	1,671	2,623	4,773	629	1,004	2,322	3,632	\$ 175	\$ 165	\$ 220	\$ 170	5,816	5,051	163	181

Legend

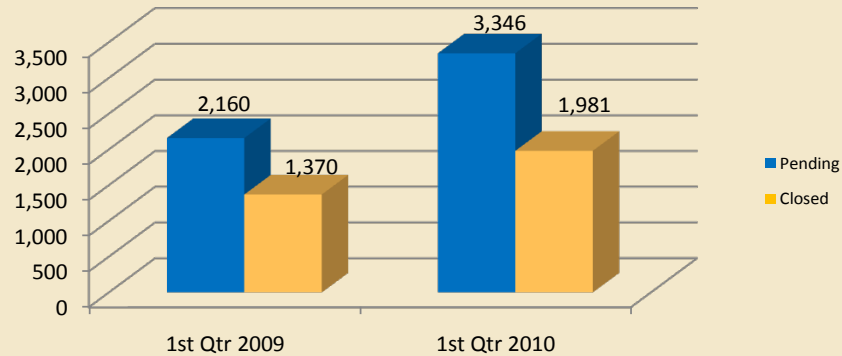
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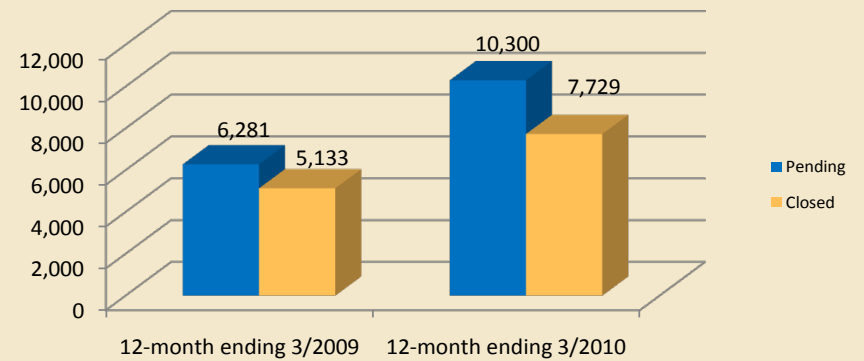
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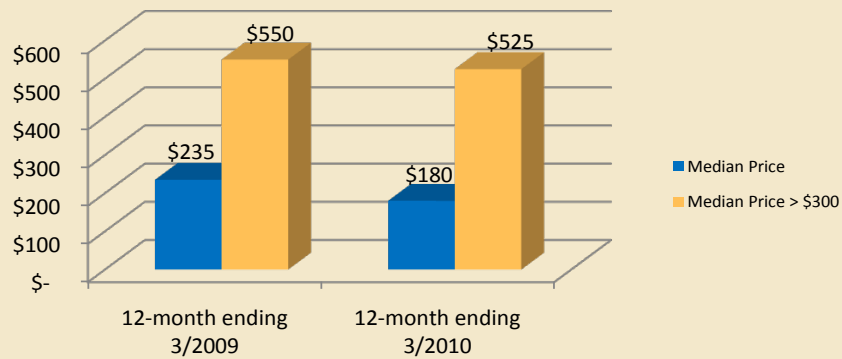
Pending



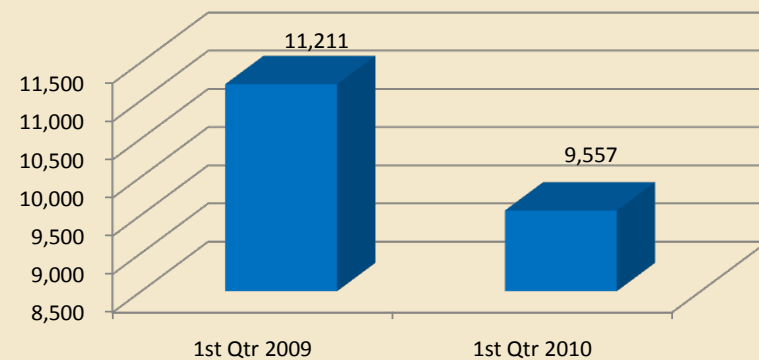
Closed



Median Price



Inventory



Overall