



Real life. Real answers.

239.597.1666
239.597.7725 Fax

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	April 2007	April 2008
\$0-\$300K	155	294	1,374	1,804	147	238	1,195	1,618	\$ 230	\$ 200	\$ 245	\$ 220	*	4,604	164	164
\$300K-\$500K	132	156	1,660	1,173	123	108	1,430	989	\$ 374	\$ 400	\$ 370	\$ 386	*	2,746	168	205
\$500K-\$1M	118	90	979	799	94	66	869	740	\$ 705	\$ 675	\$ 675	\$ 662	*	2,501	193	216
\$1M-\$2M	51	47	416	384	45	33	409	344	\$ 1,400	\$ 1,325	\$ 1,425	\$ 1,350	*	1,074	248	253
\$2M+	38	29	330	270	36	27	279	234	\$ 2,872	\$ 2,500	\$ 2,850	\$ 2,855	*	767	260	272
TOTAL	494	616	4,759	4,430	445	472	4,182	3,925	\$ 390	\$ 300	\$ 398	\$ 358	12,399	11,692	189	196

Overall Market Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	April 2007	April 2008
Naples Beach	133	128	918	995	129	98	859	947	\$ 870	\$ 777	\$ 999	\$ 819	*	2,441	219	254
North Naples	144	180	1,240	1,297	111	137	1,116	1,187	\$ 440	\$ 290	\$ 477	\$ 370	*	3,023	188	189
Central Naples	74	109	1,023	724	77	80	855	586	\$ 250	\$ 235	\$ 305	\$ 275	*	2,043	162	154
South Naples	64	90	659	657	65	76	599	580	\$ 290	\$ 230	\$ 310	\$ 240	*	1,696	186	163
East Naples	74	106	861	705	54	74	698	581	\$ 324	\$ 232	\$ 351	\$ 295	*	2,305	142	207
Immokalee/Ave Maria	1	0	6	4	0	0	5	2	**	**	\$ 130	\$ 257	*	18	0	0
TOTAL	490	613	4,707	4,382	436	465	4,132	3,883	\$ 390	\$ 300	\$ 395	\$ 355	*	11,526	187	195

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



Real life. Real answers.

239.597.1666
239.597.7725 Fax

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109



Single Family Home Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	April 2007	April 2008
	\$0-\$300K	30	131	401	623	26	72	339	497	\$ 249	\$ 197	\$ 262	\$ 235	*	1,800	156
\$300K-\$500K	71	92	990	663	62	59	841	587	\$ 375	\$ 400	\$ 375	\$ 392	*	1,493	170	172
\$500K-\$1M	63	52	572	462	39	30	520	408	\$ 739	\$ 777	\$ 673	\$ 660	*	1,312	159	151
\$1M-\$2M	32	27	239	230	25	20	234	207	\$ 1,550	\$ 1,412	\$ 1,400	\$ 1,350	*	651	252	230
\$2M+	23	23	223	177	20	21	176	149	\$ 3,075	\$ 2,400	\$ 2,949	\$ 3,000	*	579	311	259
TOTAL	219	325	2,425	2,155	172	202	2,110	1,848	\$ 495	\$ 400	\$ 462	\$ 430	5,628	5,835	197	177

Single Family Home Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	April 2007	April 2008
	Naples Beach	49	52	364	383	36	45	313	355	\$ 1,732	\$ 1,012	\$ 1,325	\$ 1,100	*	938	278
North Naples	66	86	593	640	52	53	570	578	\$ 570	\$ 408	\$ 669	\$ 489	*	1,429	187	163
Central Naples	32	68	498	367	25	41	416	290	\$ 350	\$ 375	\$ 360	\$ 394	*	1,027	158	165
South Naples	23	38	290	249	20	23	251	225	\$ 330	\$ 305	\$ 350	\$ 370	*	745	229	164
East Naples	46	79	640	484	32	37	521	376	\$ 343	\$ 179	\$ 360	\$ 298	*	1,580	108	154
Immokalee/Ave Maria	0	0	5	4	0	0	4	2	**	**	\$ 182	\$ 257	*	12	0	0
TOTAL	216	323	2,390	2,127	165	199	2,075	1,826	\$ 490	\$ 400	\$ 460	\$ 430	*	5		

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached..



Real life. Real answers.

239.597.1666
239.597.7725 Fax

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109



Condominium Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	April 2007	April 2008
	\$0-\$300K	125	163	973	1,181	121	166	856	1,121	\$ 227	\$ 207	\$ 237	\$ 215	*	2,804	167
\$300K-\$500K	61	64	670	510	61	49	589	402	\$ 370	\$ 370	\$ 362	\$ 377	*	1,253	166	236
\$500K-\$1M	55	38	407	337	55	36	349	332	\$ 675	\$ 637	\$ 675	\$ 670	*	1,189	216	271
\$1M-\$2M	19	20	177	154	20	13	175	137	\$ 1,350	\$ 1,300	\$ 1,450	\$ 1,340	*	423	243	284
\$2M+	15	6	107	93	16	6	103	85	\$ 2,679	\$ 2,800	\$ 2,766	\$ 2,615	*	188	199	325
TOTAL	275	291	2,334	2,275	273	270	2,072	2,077	\$ 330	\$ 258	\$ 337	\$ 287	6,771	5,857	184	210

Condominium Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	12-month ending 4/2007	12-month ending 4/2008	April 2007	April 2008	April 2007	April 2008
	Naples Beach	84	76	554	612	93	53	546	592	\$ 725	\$ 530	\$ 875	\$ 701	*	1,503	197
North Naples	78	94	647	657	59	84	546	609	\$ 295	\$ 238	\$ 325	\$ 275	*	1,594	190	205
Central Naples	42	41	525	357	52	39	439	296	\$ 225	\$ 157	\$ 250	\$ 215	*	1,016	164	143
South Naples	41	52	369	408	45	53	348	355	\$ 249	\$ 225	\$ 275	\$ 205	*	951	167	163
East Naples	28	27	221	221	22	37	177	205	\$ 251	\$ 279	\$ 315	\$ 290	*	725	191	259
Immokalee/Ave Maria	1	0	1	0	0	0	1	0	**	**	\$ 130	**	*	6	0	0
TOTAL	274	290	2,317	2,255	271	266	2,057	2,057	\$ 330	\$ 255	\$ 335	\$ 285	*	5,795	183	209

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached..